

CCSC Monthly Board Meeting Minutes
February 19, 2020 – 6:30pm
Abbott Foot and Ankle Clinic, Hwy 26, Collingwood

The meeting was called to order by Chris Rhodes at 6:37pm.

In attendance; Naomi Paterson, Ian Paterson, Jan Abbott, Melanie Crawford, Barb Black, Cheryl Bedard, Susan Knight, Shane Downey, Wade Mitchell, Chris Rhodes, Christina Schroeder

Absent; Equipment Coordinator – Open Board Position.

Approval of Minutes; Minutes from Monthly Board Meeting on January 15, 2020:

First: Ian

Second: Christina

In Favour: All

Approval of Agenda;

First: Ian

Second: Christina

In Favour: All

Coach's Report

Assistant Coach Update: Coach Shane has secured an experienced fill-in Coach for when he and Joyce are away at Meets. Meghan is the new Aquatic Supervisor at Centennial and has previously coached at a Huronia Region Swim Club. Welcome Meghan to the Collingwood Clippers!

The Travel Meet to “The Hammer” in Hamilton went well and the swimmers had a great time. Coaches were very pleased to see all age of swimmer participate together and cheer each other on. Meet Officials congratulated our Coaches and Swimmers for being so vocal and supportive of their teammates. Unfortunately, the Meet was poorly run by the hosting club for a variety of reasons. The club currently has a new Meet Manager and is in transition between coaches. There were several errors made with the event files and, as such, CCSC may choose not to participate in the Jack McCormick Meet in May which is also held by HAC. Coach will look for alternative Meets for CCSC to attend.

Treasurer Update

We currently have 64 families and 91 swimmers. We are on track from a budget perspective and will be similar to last year with regards to a planned deficit. The equipment costs for T-Shirts and Caps were a higher than initially expected. This will be taken into account as we plan for next year's budget.

The CCSC Devo Meet was a success. We profited approx. \$2,400 thanks to the added participation from local teams.

We have a returning swimmer family who recently registered and after two practices is reconsidering their decision as the swimmer is not as committed as the family had hoped. The family is requesting a full refund of fees and to only pay for the practices currently attended. The board agrees that it is in the best interests of the club, and the family, to honour the request. CCSC will refund the \$100 Wine Raffle fee, and will charge the swimmer \$10 per practice attended. This fee is equal to the club's "guest swimmer" fee when swimmers from other clubs join our practices during the holidays or while on vacation in our area. Christina will request a refund from Swim Ontario for the Swim Ontario and SNC fees. If the refund cannot be made, the family will still be responsible for those fees. Christina will follow-up with Ian, Ian will follow-up with the family.

Fundraising Update

It is time to schedule the annual swim-a-thon. Susan and Mel are tentatively planning April 24th and 25th. It has been decided that this year, the Swim-A-Thon will be completed during practice times. The Juniors will participate during a Friday evening practice and Purple/Bronze/Silver/Gold will participate the following Saturday morning during practice time. There will not be a large gathering or food preparation, we will keep it simple with fruit trays, muffins, bagels, etc. Those details will be finalized by Susan and Mel and any other volunteers able to assist.

Secretary Update

The Out of the Cold Fundraiser totalled \$475. The fundraising coordinator will be attending Centennial on Wednesday, February 26th at 5pm, at which point, we will present her with the cheque and take a photo with our swimmers.

This year's summer camp will include swimmers 8 and over. Naomi, Shane and Cheryl have briefly discussed advertising the camp as early as possible. Shane will update the Camp Brochure. Cheryl will ask Centennial if we can hand out the brochures to families participating in Town of Collingwood Swim Lesson Programs.

Equipment Update

Regretfully, Andrew Fawcett is no longer a Member of the CCSC Board as his daughter no longer swims with the club. The board appreciates the time that the Fawcett's have served the Clippers over the years and wish Jill Fawcett the best of luck in the future. At the current time, Naomi Paterson is filling in with any equipment needs. The only equipment item currently on the table is the personalized caps. The order process is underway and Naomi will communicate with the board and members as necessary.

Since we currently have a position open, the board is welcoming Members to reach out should they be interested in filling in until elections are held in June. Naomi Paterson will include this invite in the Board Meeting Update sent to Membership.

Social Update

Georgian Bowl cannot accommodate our club for a social event at this time. Chweryl will follow up for a potential date in April/May/June. Cheryl will look into Swim Trial Tickets. Swim Ontario sells block tickets to clubs for \$25 each. Trials are held March 30-April 5. Naomi and Cheryl will look into blocking off ticket and communicate with the board as soon as possible.

Sledding is still being held on February 29th. Naomi, Christina and Susan will organize Hot Chocolate for the swimmers. Cheryl will not be able to attend.

Budget/Planning Meeting Date

The board has agreed to hold the annual Budget/Planning Meeting at 9:30am on Sunday, March 22nd at Abbott Foot & Clinic. The monthly board meeting agenda items will also be covered during this meeting.

Head Coach Shane -Advertising

Shane sees a need for more advertising in our area and would like the board to generate ideas for, and participate in, some advertising opportunities. At Shane's previous club, he and the Club Director would post chloroplast signs in and around the area. Apparently, the Town of Collingwood has strict guidelines and by-laws regarding posting signage around the town in public areas without prior approval. The Board generated multiple ideas and it was agreed that a larger brainstorming activity is necessary. The Board agreed that all Members would generate some viable ideas before the March Planning Meeting. A better discussion can be held at that time. Naomi will send a message to all Board Members encouraging ideas and allowing Members to submit researched ideas prior to the meeting. Some ideas that were initially suggested this evening include; Targeted Facebook Advertising, "Bring a Friend to Practice", Signage in Town, School Advertising, better use of Bulletin Board.

Officials Update

Congratulations to Jan for achieving her Level 3 Certification and congratulations to Angela Hilts and Naomi Paterson for achieving their Level II Certification. Wade met with Carole to discuss officiating needs for CCSC. He will send a message to the Membership in the coming week to review and encourage currently certified officials to "climb the ladder" and move through the officiating ranks.

Date – Next Board Meeting

The agenda for the next Board meeting will be discussed during the Annual Budget/Planning Meeting which will be held at 9:30am on March 22nd at Abbot Foot and Ankle Clinic.

Meeting adjourned at 8:04pm.