

CCSC Board Meeting

August 14, 2023-6:00 pm

Paterson's house

### MINUTES

In attendance: Naomi, Ian, Dawn, Jan, Allyson, Courtney, Morgan

Absent: Jeff, Mel

1. Approval of June/July minutes

First: Jan

Second: Dawn

In favour: ALL

2. Approval of August agenda

First: Allyson

Second: Dawn

In favour: ALL

3. Coach's Report

4. Operations Manager Report

-Operations Report August Registration is Open! We are 131 as of right now. We still have quite a few people inquiring and signing up for tryouts. Age Group Development is very full - may need to add a 4th practice per week to lower the number of swimmers per practice to a manageable number. Website Update Working on streamlining - less menus - more items under tabs Changed the font - Added branding to a lot of documents Social Media Instagram followers up to 548 from 470 in Feb Engagement still high Shirts About to be ordered so they are here for the 10th Cost is 14.03 per shirt quite a bit less than previous Tank tops? Caps Ordering samples.... Looking at options to save \$ Will be doing personalized option

5. Treasurer Report

-Ian, our year-end is July 31, 2023. By the end of the month everything will be reconciled and sent to BDO to put together Year-End reports. Still some invoices and outstanding items coming in and final pool rental bill for July needs to be invoiced.

-Lots of returning Members currently registering. A cheque will be sent to Swim Ontario for all registrations once Rebecca has finalized approvals and created invoices.

#### 6. New Blocks/Platforms

-Naomi will be meeting with her source to discuss the starting blocks with her contact. There are a few options as to what parts we will replace. One option is to only replace the platforms, the other is to replace the entire block system (not including electronics).  
-The cost of this upgrade is yet to be determined and the Town will likely not cover any of the costs associated. Once Naomi meets with Tim and Town Staff it there will be a final quote before submitting to the Town for the approval process.  
-We will need to put together a committee to help with Fundraising and the Board agrees that financially we could be in a position to put all, or some, of 2024 Swim-a-thon funds towards the project.

#### 7. Collingwood Sport Alliance

-Naomi has joined with the other Collingwood sports group to form an alliance to move forward with a bit to create a new sport facility to be used with multiple groups. A website is being created and will include a survey.

#### 8. Sponsorship- Realtors

-In the past, we have only allowed for one sponsor per industry for our sponsorship program. This limits the amount of sponsorship we can accept and may limit the funds available to us as a club. We should be accepting all offers of sponsorship and perhaps can allow different visibility to those groups-ie, advertisement at meets, on flags or on starting blocks.

MOTION: JAN: I move that the club accept unlimited sponsorship opportunities for each business category. We will no longer limit sponsorship to one business/organization per industry.

Second: Dawn

In favour: ALL

#### 9. Sept 10 Welcome Back

-all set to go at Sunset Park Pavillion  
-drop in format  
- vo2 sports will be there with a selection of equipment  
-shirts/caps will be handed out to members

- CCSC cupcakes will be available
- meet all coaches
- should be a good event

Meeting adjourned: 7:35pm

Next meeting: September 14, 2023 6pm