



Dartmouth Crusaders Swim Club

2023 Annual General Meeting
November 25th, 2023
Wyse Room,
Dartmouth Sportsplex





Dartmouth Crusaders Swim Club Annual General Meeting Agenda

- Call to order
- Establishment of Quorum
- Appointment of Scrutineers
- Approval of the Agenda
- Declaration of any Conflicts of Interest
- Approval of Minutes of the previous Annual General Meeting
- Board, Committee and Staff Reports
- Adjournment of AGM
- Sobey's Fundraiser Overview
- Head Coach Competition Level Overview



Crusader Vision & Mission

Vision:

Discover potential, experience the joy found in effort, and reach excellence.

Mission:

The mission of the Dartmouth Crusaders Swim Club is to provide experiences in competitive swimming that inspire our athletes to achieve their greatness.



Executive Reports

President – Jody Crowther

Observations 2022 - 2023

- Previous season momentum continued
 - Ended season with >100 swimmers!
 - New head Coach!
- New Website – PoolQueue
 - Freshened Look
 - New .org address
- Crusaders Being Crusaders
 - Look for Opportunities to help – community, volunteering, officiating, etc...



Executive Reports

Registrar – Colleen Crowther

Regular Growth throughout the season

- **Season start** 86 competitive swimmers

Senior	19	Junior	9
Gold	12	Blue	17
NT	29		

- **Season end** 102 competitive swimmers

Senior	19	Junior	9
Gold	12	Blue	17
NT	29		

(We start the 2023-2024 season with 109!!!)



Executive Reports

Treasurer – Nicole Humble

2022-2023 - Up & Up

Financial Summary (Profit & Loss Statements distributed)

Total Income \$304,293.53 (Up ~20%)

Total Expenses \$327,514.57 (Up 50%+)*

Balance **-\$23,221.04**

*Pool Costs up (~+70%)

Coaches Wages (~+44%)

Travel Increased**

**Swimmers attended National Meets for the first time since pandemic started



Executive Reports

Treasurer – Nicole Humble

	Total	
	Sep. 2022 - Aug. 2023	Sep. 2021 - Aug. 2022 (PY)
Apparel Expense	\$8,804.53	\$1,180.00
Bank Charges	\$2,159.43	\$1,775.97
Banquets, Gifts and Awards	\$3,771.12	\$1,080.16
Coaching Expense & Equipment	\$1,108.48	\$401.59
Health Insurance	\$1,151.36	\$1,073.98
Hosted Meet Expense	\$2,604.97	\$0.00
Office/General Administrative Expenses	\$9,399.82	\$5,750.99
Total Payroll Expenses	\$136,294.64	\$91,265.81
Pool Rental	\$110,968.41	\$64,347.78
Reimbursements	\$17,085.65	\$0.00
Swim Meet Fees	-\$5,365.30	\$11,630.00
Swim Nova Scotia (deleted)	\$0.00	\$14,034.50
Swimmer & Coach Registration Fees	\$14,944.40	\$1,270.00
Travel - Local	\$3,660.29	\$0.00
Travel - National	\$19,088.54	\$0.00
Travel - Per Diem	\$0.00	\$5,337.11
Workers Compensation	\$946.43	\$512.76



Executive Reports

Treasurer – Nicole Humble

Fundraising = total amount collected for MFC and fundraising (minus year-end refunds)

Payroll and pool expenses up due to minimum wage increases, pool rate increases (+16%) + increased training time after pandemic restrictions eased.

Other Changes

MFC's – few families received a maximum refund for MFC

Fundraised a total of \$38,583.23; refunded \$17,085.65

Meet Fees – unbundled from registration costs



Committee Reports Chair of Fundraising Report – Patti Trenholm

- Lots of Opportunities!
- \$33,583.23 raised last season
- Monthly Calendar

Month	Fundraiser	Profit
September	ADL Cheese	\$5 per unit sold
October	Sobeys	5%
	Gift Card Raffle	75%MFC/25% Club
November	Oct-Nov Sobeys	5%
	Citrus	Approx \$10/box
December	Sobeys	5%
	Wreaths	\$5 per wreath
January	Sobeys	5%
	Citrus	Approx \$10/box
February	Sobeys	5%
	Peace by Chocolate bars (tentative)	Approx \$3/bar
March	Sobeys	5%
	Citrus	Approx \$10/box
April	Sobeys	5%
	Cotton Candy	\$2.26/tub
May	Sobeys	5%
June	Sobeys	5%



Director of Competitions and Chair of Officials

Maureen Nolan

- Club hosted 7 meets last season:
 - 2 Nova Tech
 - 5 Participation Level Mini Meets.
- Meet “Bidding” returned for the 2023-2024 season
 - Club will host 4 meets this season - 2 Nova Tech, 1 AA and 1 AAA Level.
- Registered all club Officials and supported officials’ education and movement along the Swimming Canada certification pathway.
- Promoted participation in officials’ education via the Swimming Canada Learning Management System (LMS)

Successor needed for Director of Competitions (Board position) and the role of Chair of Officials (key volunteer position). Interested volunteers please email: vpcompetitions@dartmouthcrusaders.ca



Coaches' Report

Head Coach – Mikayla Tyrrell

- Membership
 - Numbers on the rise Finished season with 102 competitive and a full Playground program (40 swimmers)
- Club Events
 - Fall Time-Trial + Pumpkin Relays
 - 50 Freestyle Eliminator (December)
 - Swim-A-Thon (April)
 - Season Finale at Micmac Amateur Aquatic Club (June)
- Coaching
 - Coach Cormier resigned in September.
 - New Club Records (LOTS!!!)



THE RECORD SETTERS - Love seeing those records fall!

Short Course

10 & Under

- Grace Zhou: 50 free, 200 free, 400 free, 50 bk, 100 bk, 200 bk, 50 fly, 200 IM
- Noa Burger 800 free
- Lily Zwicker, Ainsley MacPherson, Phillippa Fulmer, Julia Campbell: 4X100 fr

11 & 12

- Brody MacPherson: 50 br, 100 br, 200 br

13 & 14

- Niara Smith: 100 fly

15 & Over

- Rachel Blackmore: 100 fr, 50 fly
- Aliyah Bloom: 200 bk
- Cassidy Karrel, Niara Smith, Sophia Deane, Rachel Blackmore: 4 x 100 free

Long Course

10 & Under

- Grace Zhou: 100 free, 200 free, 400 free, 100 bk, 200 bk, 200 br, 50 fly, 200 IM
- Noa Burger 200bk

11 & 12

- Brody MacPherson: 50 br, 100 br, 200 br

15 & Over

- Rachel Blackmore: 100 fr, 50 fly
- Katharine Dawson: 1500 fr
- Aliyah Bloom: 200 bk
- Cassidy Karrel, Niara Smith, Katharine Dawson, Rachel Blackmore: 4 x 100 free
- Sophia Deane, Cassidy karrel, Katharine Dawson, Rachel Blackmore: 4 x 200 free
- Aliyah Bloom, Olivia Jodrey, Rachel Blackmore, Cassidy Karrel 4 x 100 Medley
- Oliver Dawood, Agaron Ramos, Will Myer, Alex Jonsen-Humble 4x200free
- Oliver Dawood, Gleb Pokolliukin, Will Myer, Agaron Ramos 4x100 Medley



APPOINTMENT OF NEW DIRECTORS

Late-Season Changes - Secretary and VP resigned in December

Registrar resigned in August

Heather MacPherson shifted to Secretary

Welcome:

Grayson Fulmer - Vice President

Jaco Burger - Recruitment and Marketing

Colleen Crowther - Registrar



ADJOURNMENT

THANK YOU, CRUSADER FAMILIES!

STAY SAFE AND HAPPY HOLIDAYS!

GO CRUSADERS!



DCSC Sobeyes Fundraiser



How it Works

- Purchase Sobeys' gift cards at face value
- Earn 5% credit
- Credit applied to MFC (reconciled year-end)
- Total monthly order \$20K +, club receives extra 1%



The Details - Ordering

- Order window announced in Splash
- Order deadline usually on a Saturday – no late orders, please!
- Minimum order is \$50
- Denominations available - \$200, \$100, \$50 and \$25
- Special orders permitted - *clearly indicate numbers for each denomination when ordering*



The Details - Payment

- Contact-less, etransfer payment only
- Etransfers sent to vpfinance@dartmouthcrusaders.ca include the following:
 - Sobeys <Month> <Year> (eg. Sobeys Oct 2021)
 - Swimmer's name/squad (eg. Jane Doe - Gold)
- Email sobeys@dartmouthcrusaders.ca with:
 - Order amount
 - Special order instructions (if applicable)
 - Copy of etransfer confirmation
- BOTH emails are required - etransfers and gift card orders are processed by different people



NS Competition Levels



Novatech Mini Meet - Participation

Novatech Central – Level 1 and 2

Novatech Explosion

Age Group Development

Long Course Development

NS AA Winter Age Group
Championships

NS AA Spring Age Group Championships

NS LCM David Fry Provincial
Championships

NS LCM Ken Dunn Provincial
Championships



Novatech Mini Meet

- Hosted during practice time
- Swimmers in Participation Level Novatech competition – new swimmers and swimmers who have not achieved 100 IM under 2:15
- Races are 25 meters swim, 50 meter kick, and 100 IM swim
- There are no places (1st, 2nd, 3rd etc). Focus is on technique learned at practice in race experience – learning to race.
- When swimmers complete a 50 kick in 1:10 sec and a 100 IM under 2:15 they graduate to Level 1





Novatech Central Meets

- HRM teams; generally hosted at Centennial. Dal or, possibly Sportsplex until Centennial re-opens. 5 meets per season.
- Novatech competitive swimmers Level 1 and 2
- 50 meter swim events, 100 IM for Level 1, and 200 IM for Level 2
 - NS advancement to Level 2 - 100 IM under 2:00
 - Crusaders at Level 1 race 100 IM until they have completed a 200 IM under 4:30 in practice
 - Purpose is for the swimmer to learn the 200 IM in practice situation f
 - Advancement from Level 2 to Age Group once swimmer achieves judged 200IM under 4:00 + 200 free under 3:30

Novatech Mini Meet



Novatech Explosion – May 2023

- Provincial Novatech Meet for all level 1 and 2 swimmers
- Two session meet – Saturday afternoon and Sunday morning
- Focus remains on technique and learning to race, there are no placings
- This meet may involve travel

Novatech Central – Level 1 and Level 2

Novatech Mini Meet



Age Group Level Development meets

- Swimmers at Age Group meets range from those just out of Novatech to national level swimmers
- Swimmers are grouped for racing in heats, heats arranged by time and sometimes age - similarly skilled swimmers race
- Meets may be learning focused, no placing awards. Others may have points, awards, heats and finals
- Each type = new learning opportunities
- Crusaders' coaches guide swimmers toward process driven goals. We don't ignore time standards, but emphasize time isn't achieved without technique. We plan for how to achieve it.

Novatech Explosion

Novatech Central – Level 1 and Level 2

Novatech Mini Meet



NS AAA Championships – Winter and Summer

- David Fry Champs (March) + Ken Dunn Champs (July)
- Swimmer must achieve a AAA time standard
- Different ages - different qualifying standards. Goal is developing versatile swim racers not specialization
- Standards determined as a progression toward Canadian Age Group Championships

NS AA Winter and Spring Championships

- Age group level swimmers who have not achieved AAA Time Standards
- These are 3 day meets with heats and finals that are held in February and June

Age Group Development

Novatech Explosion

Novatech Central – Level 1 and Level 2

Novatech Mini Meet



The Details - Card Distribution

- Card distribution dates announced in Splash
 - Saturdays 8:30 am - 9 am – pickup location may vary
 - Cards distributed directly to Junior/Senior swimmers unless otherwise indicated
- Families asked to pick up their cards during this time slot
- If not possible, email sobeys@dartmouthcrusaders.ca to make alternate arrangements