



## SWIM-A-THON

Our swim-a-thon is one of our few fundraising events each year and it's the big one with great prizes for participants! There are two parts: the fundraising, which starts now and the two hours/200 lengths swim, which is on 20 Apr.

**Our goal is to raise \$10,000.** These funds will help cover the costs for our coaches to travel to out-of-town championship meets - such as Provincials in Victoria - as well as help offset our recent swim meet timing equipment purchase.

**If each swimmer in our club raised just \$100, we'd easily exceed our goal!**

### PRIZES – PRIZES – PRIZES

The halfway prize: whichever swimmer has raised the most money\* by 22 Mar 2024 at 11:59pm will win a swimmer gift pack!

The big prizes: the top three swimmers who have raised the most money\* by 19 Apr 2024 11:59pm will win:

- 1st place: Beats Solo3 headphones
- 2nd place: \$150 in gift cards: Best Buy, Starbucks, and more!
- 3rd place: Team Sungod prize pack with a hoodie, sweatpants, and stainless steel water bottle

The participant prizes: we'll have several random prizes for swimmers who have raised over \$250!

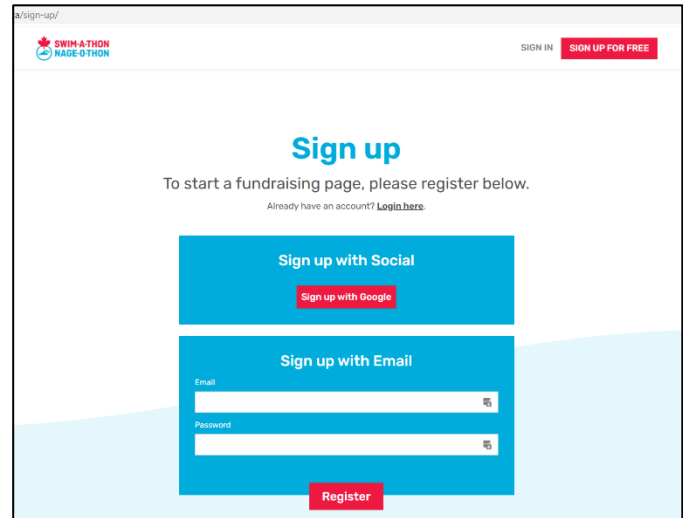
\* If there's a tie, we'll flip a coin for the winner.

The swim-a-thon is on Saturday, April 20 from 6:30-9:00am at Sungod. Each swimmer will swim for two hours or 200 lengths (5 kilometers!) Younger swimmers can use a kickboard if/when needed. **Each swimmer MUST have an adult (e.g. parent) present to count laps for them.** We'll provide counting sheets and coffee.

Our swim-a-thon starts right at 7:00am so, please arrive on deck at 6:30am. We will be running an activation and allowing swimmers and parents to get situated in their lanes. We'll also provide a snack once you're done and then award all the prizes!

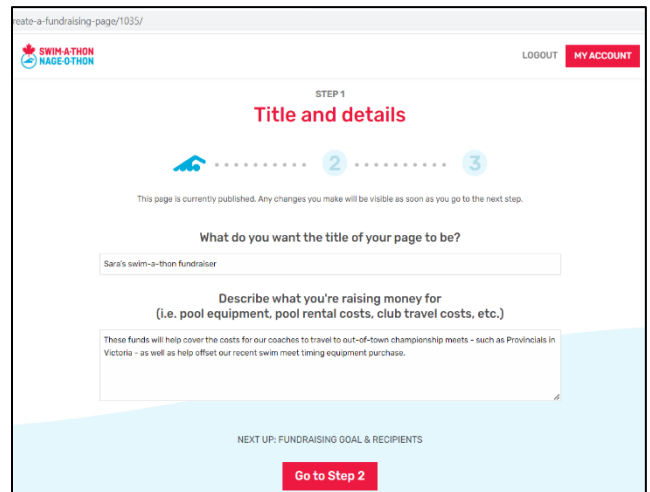
To collect donations, you'll create a personal donation page through Swimming Canada.

1. Create your donation page here:  
<https://donate.swimming.ca/sign-up/>
2. After you register, you'll get an email with a link to confirm your account. After you click the link in your email, create your fundraising page:



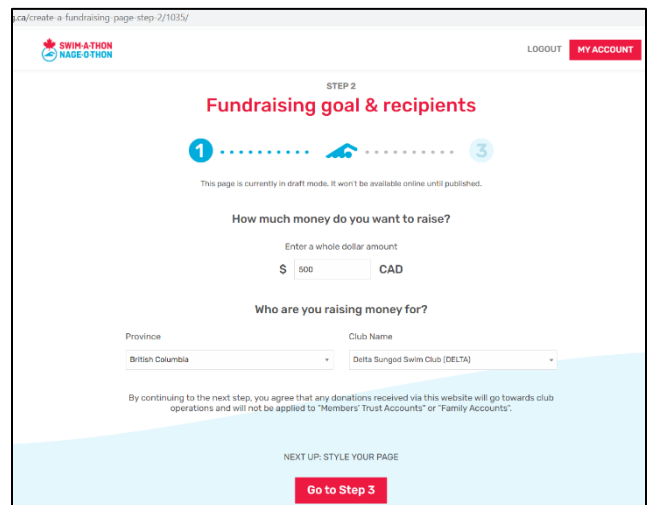
The screenshot shows the 'Sign up' page for the Swim-A-Thon fundraiser. At the top left is the logo for 'SWIM-A-THON NAGE-O-THON'. At the top right are links for 'SIGN IN' and 'SIGN UP FOR FREE'. The main heading is 'Sign up' in blue. Below it, the text says 'To start a fundraising page, please register below.' and 'Already have an account? [Login here](#)'. There are two main sections: 'Sign up with Social' with a 'Sign up with Google' button, and 'Sign up with Email' which includes an 'Email' input field, a 'Password' input field, and a 'Register' button at the bottom.

3. Make the title whatever you'd like (e.g. Sara's swim-a-thon fundraiser)
4. We recommend something like this for describing what you're raising money for:
  - These funds will help cover the costs for our coaches to travel to out-of-town championship meets - such as Provincials in Victoria - as well as help offset our recent swim meet timing equipment purchase.



The screenshot shows 'STEP 1: Title and details' of the fundraising page creation process. At the top left is the logo for 'SWIM-A-THON NAGE-O-THON'. At the top right are links for 'LOGOUT' and 'MY ACCOUNT'. A progress bar shows three steps, with the first step (a house icon) being active. Below the progress bar, it says 'This page is currently published. Any changes you make will be visible as soon as you go to the next step.' The main heading is 'What do you want the title of your page to be?'. There is a text input field containing 'Sara's swim-a-thon fundraiser'. Below that is a section titled 'Describe what you're raising money for (i.e. pool equipment, pool rental costs, club travel costs, etc.)' with a text area containing the example text: 'These funds will help cover the costs for our coaches to travel to out-of-town championship meets - such as Provincials in Victoria - as well as help offset our recent swim meet timing equipment purchase.' At the bottom, it says 'NEXT UP: FUNDRAISING GOAL & RECIPIENTS' and has a 'Go to Step 2' button.

5. Set your fundraising goal. We recommend \$500
6. **IMPORTANT: For who you're raising money for, choose British Columbia and Delta Sungod Swim Club**



The screenshot shows 'STEP 2: Fundraising goal & recipients' of the fundraising page creation process. At the top left is the logo for 'SWIM-A-THON NAGE-O-THON'. At the top right are links for 'LOGOUT' and 'MY ACCOUNT'. A progress bar shows three steps, with the second step (a house icon) being active. Below the progress bar, it says 'This page is currently in draft mode. It won't be available online until published.' The main heading is 'How much money do you want to raise?'. There is a text input field with '500' and a dropdown menu for 'CAD'. Below that is a section titled 'Who are you raising money for?' with two dropdown menus: 'Province' set to 'British Columbia' and 'Club Name' set to 'Delta Sungod Swim Club (DELTA)'. At the bottom, it says 'NEXT UP: STYLE YOUR PAGE' and has a 'Go to Step 3' button.

7. Personalize your page
8. And save! You'll get a link that's for your personal fundraising page.
9. Share your fundraising page link with friends and family – they can donate directly using a credit card!
10. We'll keep track of the totals and announce the half-way prize on 23 Mar. To compare your fundraising efforts with your teammates, go to [this page](#).

