



RIDGE MEADOWS SWIM CLUB

2024 SWIM-A-THON

MAY 24TH-26TH 2024

ABOUT EVENT

The Swim-A-Thon will serve as the primary fundraiser for the Ridge Meadows Swim Club for the 2023/24 season. This fundraiser enables the club to provide an enhanced level of support to ensure every swimmer maximizes their potential in the water and has the tools they need to get to the next level in the pool.

All proceeds raised go to the direct benefit of RMSC and our swimmers. We will have activities organized and prizes to be won in the lead up to the event, as well as prizes and rewards during the event! Details for weekly activities will be released on a weekly basis and will begin April 2nd, 2024.



PLEASE NOTE THAT CRA WILL NOT ALLOW SWIM CANADA TO ISSUE CHARITABLE TAX RECEIPTS FOR SWIM-A-THON DONATIONS.

WHAT IS A SWIM-A-THON?

During the RMSC Swim-A-Thon, each swimmer will have a set amount of time, depending on what group they are in, to swim as many lengths as they can! Swimmers will collect pledges and support from their neighbors, family and friends for completing the event. Swimmers are welcome to collect pledges tied to their distance swum (for example, encouraging donors to pledge \$2 for every 100m swum, or \$0.25 a length) or can collect a set pledge amount (for example, grandpa pledged your swimmer \$50.00). This is a MANDATORY event for all RMSC swimmers. If your swimmer is unable to attend at their scheduled time, they will have an opportunity to complete their swim in practice. Our goal is to have 100% of our Titans swimmers complete the 2024 RMSC HSSC Swim-A-Thon!

TITANS SWIM-A-THON

CLUB GOAL: \$20,000



SCHEDULE

Friday, May 24th - 3:15-4:45pm

Titans 1

Friday May 24th - 4:15-5:45pm

Titans 2

Saturday May 25th - 5:15-6:15am

Masters and HSF

Saturday, May 25th - 6:15-7:45am

DD

Saturday, May 25th - 7:15-8:45am

Titans 3 and RD

Saturday, May 25th - 5:15-7:15am

SC and PD

Sunday, May 26th - 8:15-10:45am

ND

Sunday, May 26th - 10:15-11:45am

OR Friday, May 24th - 2:50-4:15pm

Titans Swim School



GOALS BY GROUP

TINY TITANS 1 + 2 + Titans Swim School:

\$100

TINY TITANS 3 and Summer Skills:

\$150

REGIONAL DEVELOPMENT + SENIOR COMP:

\$200

PROVINCIAL + DIVISIONAL DEVELOPMENT:

\$300

NATIONAL DEVELOPMENT:

\$400

HOW TO GET STARTED

We encourage the parents to go online and assist your swimmer with the registration. Please note that we are using a new fundraising platform, that is simpler to use! We are also starting the fundraising campaign this year on April 2nd, 2024 which gives your swimmer 8 weeks before the event!

PLEASE GO TO OUR CLUB LINK TO CREATE YOUR SWIMMERS PERSONALIZED FUNDRAISING PAGE:

[HTTPS://DONATE.SWIMMING.CA/SIGN-IN/](https://donate.swimming.ca/sign-in/)

TITANS SWIM-A-THON

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TIME TO FUNDRAISE!

We encourage all our swimmers to raise their group goal amount as laid out on the previous page. A reminder of the new Fundraising Fee Policy that was introduced for the 2023/24 season can be found [HERE](#). We recommend reaching out to neighbours, friends, and family members to chip in any amount towards your goal or prize amount. Personal asks in person or by phone that connect with the reason behind the fundraising go a long way! Social media is also a great platform to use, and a great way to reach out to those that may want to support the club.

PRIZES

Prize for all swimmers who raise \$50

Titans Crew Socks

Prize for all swimmers who meet their group goal:

Custom Titans Mesh Bag

Prize for All Swimmers who EXCEED their Group Goal Amount by \$100+:

Titans Speedo Backpack

GRAND PRIZE For Top Fundraiser and Most Donors in the Entire Club:

Custom Nike Runners

Private Lesson with a celebrity guest!



Thank you for your tremendous support and GOOD LUCK with your fundraising efforts!

GO TITANS GO!!!

CONTACT

Questions about the Titans Swim-Thon can be directed to juniorlead@rmsctitans.ca (include Swim-a-thon in the subject)