
**THE FOUNDATION AND GUIDING PRINCIPLES
OF THE
SURREY KNIGHTS SWIM CLUB**

Excellence Since 1973

The Founding Principles

All great and successful businesses, companies or organizations have founding principles that are unwavering, that stand the test of time, through the good and bad, and the ups and downs. These groups also have clear, precise and strong foundations, and mission statements that meet all the stakeholders within their organization.

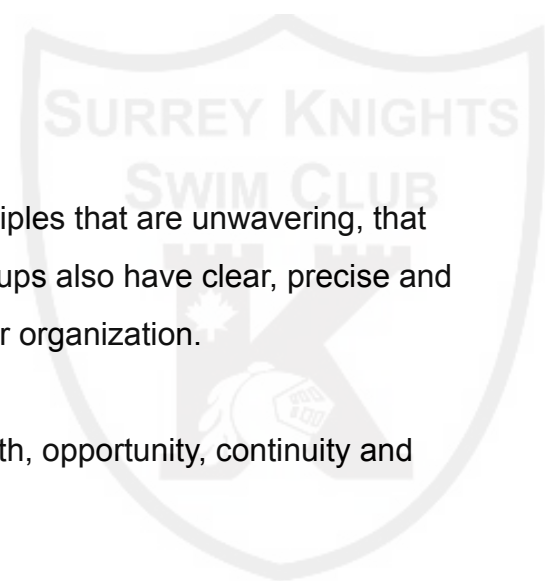
The foundations and principles of the Surrey Knights organization allows for the growth, opportunity, continuity and excellence of everyone, ensuring a long lasting effect that can stand the test of time.

Club Mission Statement:

“Creating the opportunity to achieve excellence in life through swimming”

SKSC Motto:

“Quest for Excellence”



SKSC Mission and Motto Review

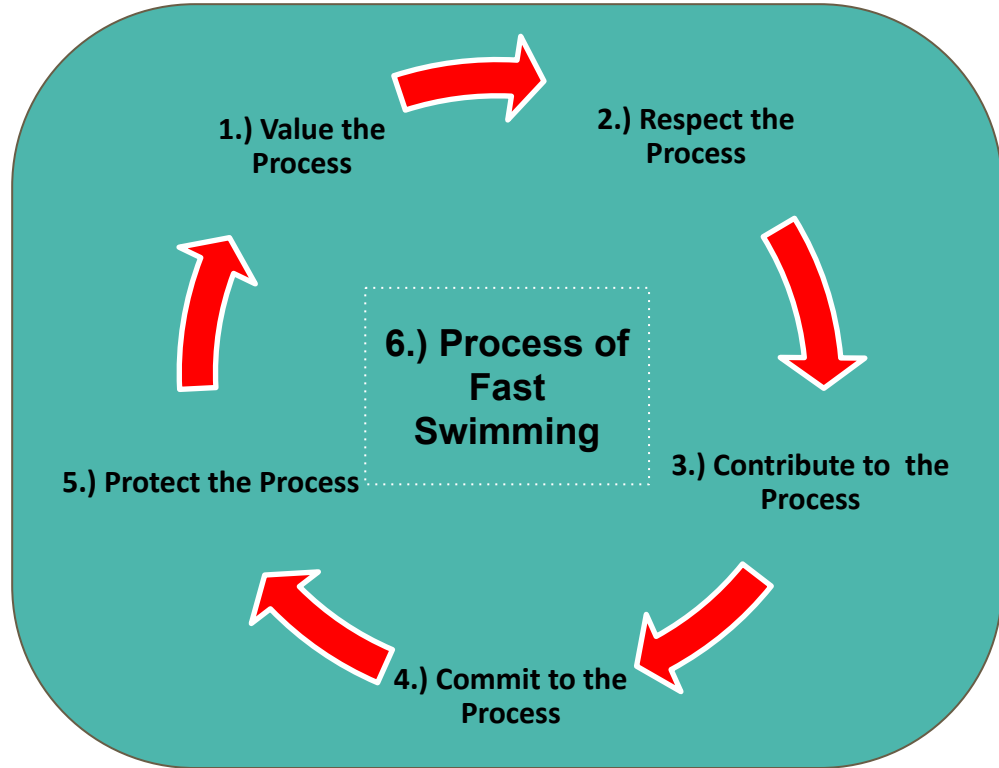
Reviewing the statements above, (Mission and Motto) you might now ask “What does that really mean to each of us - what is opportunity?- what is excellence?” Opportunity and Excellence have a different meaning to each of us. Both words are difficult to define. Within the sport of competitive swimming, “Is it a swimmer’s best time, getting a chance, perfecting a turn, a chance to try again, making attendance requirements? or just be a great teammate?”. It is all of them and much more!!

As Knights Swim Team, we like to take this one step further and call opportunity and excellence “***The Process***”. The “Process” is part of our **core values**

SKSC Core Values

As a competitive swim team, the Knights have established 6 (six) core values that all members must understand, and adhere to.

These core values are the essence of the organization, the fundamental beliefs and what we hold close to our hearts, and what the team is based upon



Descriptions

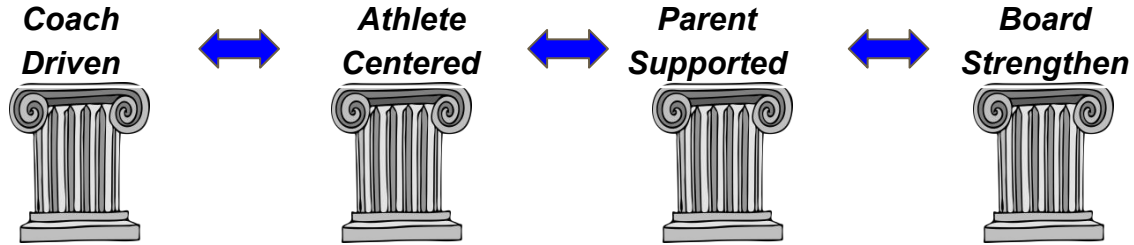
- 1.) Value the Process:** The process to excellence (the journey) is one that all will take. As SKSC members, you will have up and downs, wins and losses, success and disappointments, but along the way, make sure you take the time to value that journey and what it has done to make you a better person, athlete, parent and volunteer. “The process is more important than the destination” – Dr. K. Bell
- 2.) Respect the Process:** It is easy to respect the process when things are going well, but what about when it's not. The road to success is never easy, nor straight. Respect what you and others are trying to achieve, respect the coaches, the team and your fellow teammate for the process that has been presented and undertaken.
- 3.) Contribute to the Process:** Contribute to the process by fostering SKSC mission statement and club motto both in and out of the pool. Contribute not by just paying fees, but getting involved, leading by example, by making this journey together as a swimmer, teammate, parent, family. If we all contribute, the limits are endless, and better for everyone.

4.) Commit to the Process: Commitment is never convenient, and seldom is easy. They say that the best things in life are those that you commit to the most. Being a successful SKSC swimmer, parent, volunteer or coach takes an un-wandering desire to be better. As SKSC we value the commitment it takes to achieve goals and progressing to better athletes, teammates or individuals. It is up to you to support others in their goals and cherish the opportunity of committing to the process.

5.) Protect the Process: Above all, protecting the process is vital to the team and your success. As SKSC members, it is up to all of us to ensure that we work together, and support and protect the process from influences that are not conducive to the process of excellence. Say nothing but good about staff, program and fellow team members. If you notice inadequacies, raise the issue within the club to the Head Coach/Director of Swimming or Board of Director in a manner that is both open and professional.

6.) Process of Swimming Excellence: All members of the Knights team should hold to fast swimming, good training and thoughtful preparation in extremely high regard. Each member should seek out goals that will foster fast swimming and successes that fosters team and personal performances and goals. ***“As a team we all must value and commitment to the process of faster swimming.”***

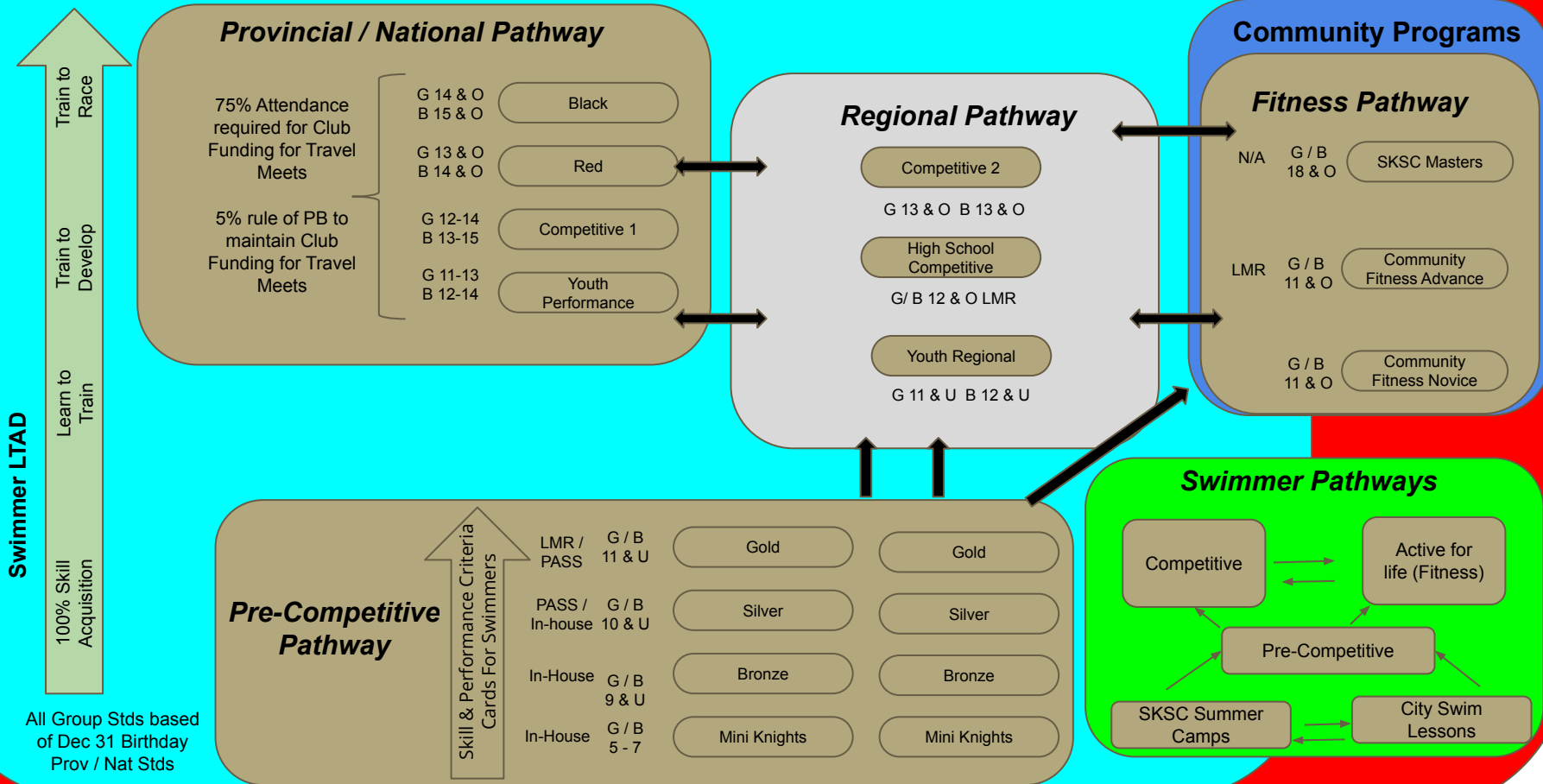
Foundations of the Surrey Knights Swim Club



- Like legs of a chair - all 4 pillars are needed to hold the structure stable. Your role and influence is big on other and the team. The reality is, as each one of us is a pillar on the team and you influence others!
- To ensure the success of the team and each of us, as a member of the Surrey Knights Team, you have a responsibility to support all the pillars of the team, both inside and outside the pools wall, to ensure the foundation is stable!

SKSC Programs and Pathways

Competitive Programs



How Do We Do It?

To see how SKSC strives and works towards our motto, mission statement, and holds true to our core values, please refer to one or all of the following:

- Parent handbook (Knight's code) - a wealth of information, including policies, history and about the general operation and expectation for all members.
- Club Website - the communication centre of the team, including Governance, Policies and Procedure page
- Ask anyone of our Awesome Directors
- Ask anyone of our Amazing Coaches

