



UNIVERSITY OF CALGARY SWIM CLUB

SPONSORSHIP SUMMARY TABLE

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SPONSORSHIP OPPORTUNITIES



SPONSERSHIP LEVELS

	Meet Sponsor	Lane Sponsor	Hospitality Sponsor	Prize Sponsor	\$250 Sponsor	\$100 Sponsor
	\$2000	\$1500	\$1000	\$500	\$250	\$250
Number Available	4	8	5	4	Unlimited	Unlimited
End of Year Banquet Tickets	2	2	2			
Bingo Shifts Covered	2	1	1			
Sponsorship Listed on calgaryswimming.com	✓	✓	✓	✓	✓	✓
Name Shown on Meet Package and Heat Sheets as Presenting Sponsor	✓					
Opportunity to Provide Swag to swimmers at Your Sponsored Meet	✓					
3'x4' Banner Hung at all UCSC Hosted Meets		✓	✓			
Recognition on Social Media	✓	✓	✓	✓	✓	
Profile in Dino Line	✓	✓				
Recognition at Year End Banquet	✓	✓	✓	✓	✓	✓

The University of Calgary Swim Club (UCSC) is a not-for-profit, member supported, competitive swim club. Our mission is to be recognized as one Canada's premier swim clubs, to instil a lifelong love of swimming and to help young athletes reach their full potential as both a swimmer and as an individual.

UCSC offers high quality professional coaching and technique instruction for swimmers from 6 years of age, up to University level Varsity athletes. We have placed 29 swimmers on 7 Olympic teams since 1980 and look forward placing more athletes on the 2024 Paris team.

Why Support UCSC?

The University of Calgary Swim Club needs

support for the following initiatives:

- Assistance in purchasing and maintaining our equipment such as lane ropes, flags and backstroke ledges
- Assist us in off-setting high rental fees for training pools
- Provide coaches with new cutting edge training technology such as SwimCam systems and tablets- which help swimmers by providing instant technical feedback

We hope your family or business will consider becoming a donor or sponsor. We offer a range of opportunity levels. Thank you for assisting us in ensuring that amateur swimming and UCSC continues to thrive. Should you have any questions about sponsorship please contact sponsorship@calgaryswimming.com.

Help us to
advance the sport
of competitive
swimming in
Calgary!

WAYS YOU CAN MAKE A DIFFERENCE

SPONSORSHIP PACKAGES

LANE SPONSORSHIP

One of the best ways to donate via your company is through our lane sponsorship program. Your commitment is evident through logo placement while also advertising your business. Plus, you receive recognition withing the swim community as a supporter of amateur sport. Logo placement is during all home swim meets throughout the swim season, in the meet package and at the end of year banquet.

MEET SPONSORSHIP

Looking to make a big impact? Consider sponsoring a swim meet. Your name is featured prominently on the meet package and you are also able to have your logo printed on materials such as water bottles that are give to our competing swimmers. This is the way to get maximum exposure for your business.

MONETARY SPONSORSHIP

Every dollar you donate is put directly into extra programming and equipment that benefits our swimmers. Please consider donating generously in an amount that feels right for you. We will recognize our donors at our year end banquet, unless you choose to remain anonymous.

DID YOU KNOW?
According to a 2014
StatsCan Survey,
swimming is the most
popular organized sport
for kids in Canada, with
over 1.1 million active
participants.

Lane, Meet and Level sponsorship are focused on supporting both our swimming organization and our donating partners. We do this by offering our sponsors relevant, targeted marketing opportunities that create visibility and generate loyalty within the UCSC swim team and the greater swim community.

Our packages offer different contribution levels of sponsorship depending upon your desires. Depending on the type of donation you may be eligible for a donation tax receipt. Please contact us prior to donating. All of our sponsorships include:

1. Some Packages offer the opportunity to address the community through social media as well as a company profile in the Dino Line Newsletter
2. Your family name or company logo on our team website, meet packages and other donor recognition materials. The size of your logo or placements related to the level of sponsorship.
3. All sponsorship last through August, 2022.
4. If you are part of our swimming community, your donation counts toward Bingo Credits (even if you sponsor through your business).

WE ARE ALL DINOS!

